

DUPLICATE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966068-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1788

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	966068	06388088

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	NETWORK POLITICAL P9-11p		1-----	1:00	1	\$4,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	10:58 PM	NETWORK POLITICAL PROGR	9-11p	1:00	PRATV12-03H	\$4,000.00 NM
2	10/23/12	10/26/12	WPBF News 25 Mornings6-7AM		-TWTF--	1:00	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	5:59 AM	WPBF News 25 Mornings	6-7AM	1:00	PRATV12-03H	\$1,700.00 NM
3	10/23/12	10/26/12	WPBF News 25 @ 5am	5-530am	-TWTF--	1:00	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	4:58 AM	WPBF News 25 @ 5am	5-530am	1:00	PRATV12-03H	\$550.00 NM
4	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	1:00	1	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:44 AM	Sun 6-7am News	Sun 6-7am	1:00	PRATV12-03H	\$600.00 NM

Total Spots 4

Payment Terms 30 Days

<u>Gross Total</u>	\$6,850.00
<u>Agency Commission</u>	\$1,027.50
<u>Net Amount Due</u>	\$5,822.50